



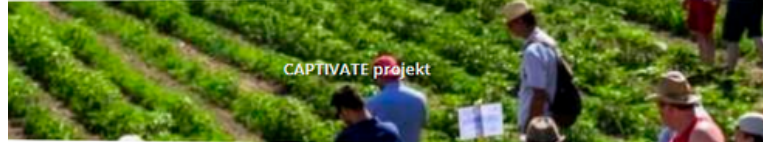
CAPTIVATE

Assessment-Training-Extension

CAPTIVATE ON E-OPG PLATFORM

CAPTIVATE project has been presented at the Croatian "e-OPG" digital platform for farmers developed as part of the H2020 FAIRshare project. The main aim of the e-OPG platform is to provide all important and relevant information for farmers at one place! Topics on which the platform is focused are those detected by the European Commission as being key within the Common Agricultural Policy (CAP), namely: organic farming, implementation of sustainable technologies, and digitalization of the agricultural sector. Therefore, CAPTIVATE project is presented at the platform with a short article and a video under the section "R&D projects". Also, CAPTIVATE is mentioned as part of the few articles published on the platform that are related to the current strategic lines of the EU in connection with the new CAP.

For more information visit: <https://e-opg.eu/captivate-projekt/>



Projekat CAPTIVATE namijenjen je razvijanju poljoprivrede u skladu s ciljevima i prioritetima iz područja ruralnog razvoja te ih povezivanjem na platformu e-OPG koja je dio Hrvatske razvojne strategije poljoprivrede na otvorenom.



Glavni cilj CAPTIVATE projekta je razvijanje poljoprivrede u skladu s ciljevima i prioritetima iz područja ruralnog razvoja te ih povezivanjem na platformu e-OPG koja je dio Hrvatske razvojne strategije poljoprivrede na otvorenom. Cilj projekta je razvijanje poljoprivrede u skladu s ciljevima i prioritetima iz područja ruralnog razvoja te ih povezivanjem na platformu e-OPG koja je dio Hrvatske razvojne strategije poljoprivrede na otvorenom.



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Figyelmebe ajánljuk



Agro-ökológiai gazdálkodás fenntarthatósági értékelése

süket, az alkalmazásukról várható termelési (és nem csak támogatási) előnyöket, és valódi meggyőződéssel vezetnek be és tartják meg ezeket a módszereket a termelési gyakorlatban. Csak így érhető el érdemi előrelépés, akár a hatékonyabb növényvédőszer felhasználást, a magasabb hozamokat vagy a kisebb környezeti terhelést célul tűz meg. A gazdálkodói szemléletváltáshoz kulcsot jelent a megfelelő gyakorlati ismeretátadás, amelyhez a szaktanácsadók, a jó gyakorlatokat folytató bemutató gazdálkodók és a szereplőket összekötő, az ismeretátadást célzó fórumok szükségesek.

A projekt főbb tervezett eredményei:

- KAP előírások és ökológiai gazdálkodási módszerek tudatbázisa, amely bemutatja és összekapcsolja a jogszabályi követelményeket és a jó gyakorlatokat.
- Az adott gazdaság fenntarthatóságát támogató eszköz, amely részletesen felméri és elemzi a gazdaság jellemzőit, képességeit, lehetőségeit az új KAP követelmények vonatkozásában, kiemelt figyelmet fordítva a gazdálkodó, mint döntéshozó megfelelő készségeire és egyéb személyes adottságaira.
- CAPTIVATE digitális platform, amely egyetemes hozzáférést biztosít a projekt innovatív



A bemutatók programok fontos szerepet kapnak a CAPTIVATE projekt gyakorlati megvalósítása során

nyújtanak a CAPTIVATE digitális platform moduljaitól és tartalmától, valamint a teljes program gyakorlati alkalmazhatóságát.

A megvalósítás első félévében a partnerség szervezetei a szakmai előkészítést, kutatási, feldolgozási feladatokat végzik el. Részletes tanulmány és fejlesztési terv készül a fenntarthatósági értékelő eszközzel kapcsolatban, speciális webes alkalmazást alakítanak ki a követelmények és a gyakorlatok összekapcsolására, valamint létrejön a projekt végrehajtás alapinfrastruktúrája.

A tavaly decemberi budapesti nyitó ülést követően a második partnerségi találkozóra 2022 júniusában került sor Nyitrai, Szlovákiában, az Agroszintus szervezésében. <https://captivate.eu/>

OMKI jelenlét a tájékoztatás egyéb területein

Szaktanácsadással a hazai biogazdálkodás fejlődéséért

Az OMKI tanácsadói az ország több régiójában, 8 szolgáltatási ponton, 6-6 témakörben (teljesleg mezőgazdasági terület, élelmiszer-feldolgozás,

ARTICLE IN AGROFORUM

Information about our project was recently published in one of the leading Hungarian agricultural journals, the AgroForum. The article introduces OMKI's multifold activities related to farm advisory services, and specifically describes our project from the 2nd page. The full content of the article is available in paper format in Hungarian.

More information on the link: <https://captivate.eu/en/node/29>

SAVE THE DATE!

CAPTIVATE 1st Multiplier Event will take place in Hungary at John von Neumann University on 28 February 2023!

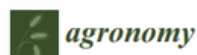
Our project will join the Organic farming conference with a full session dedicated to CAPTIVATE-ing activities!

We were very pleased with the interest in the "Support Opportunities and Standards of the New CAP (practice-oriented overview of the novelties in the Common Agricultural Policy, a professional advisory service helping farmers conscious participation" our professional forum titled "visuals, related project activities, presentation of digital tools). We thank the participants, lecturers and the staff of Neumann John's University for their participation.

Presentation materials are posted on the event website: <https://cap-tivate.eu/hu/20221014>



ARTICLE IN THE AGRONOMY



Article

Policy Gaps Related to Sustainability in Hungarian Agribusiness Development

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Abstract: The world's agriculture faces many challenges nowadays, such as tackling the effects of climate change, conserving agrobiodiversity, or feeding the Earth's growing population. These issues often induce conflicting development directions, such as digitalization and ecologization, as the case of the European Union's Common Agricultural Policy (CAP) shows. In the last decades, policymakers have focused mainly on greening agricultural production and the food industry, and now the CAP is part of the European Green Deal. In our research, we assessed the sustainability problems affecting the agribusiness sector and food consumption in Hungary using descriptive statistical analysis. On the other hand, we examined the latest sectoral development documents (Digital Agricultural Strategy, Digital Food Industry Strategy) in order to find out to what extent they answer the identified issues. Our results revealed that the Hungarian agribusiness sector is struggling with several sustainability challenges, which do not receive adequate attention from policymakers. The newest development strategies are characterized by forced digitalization efforts, while their applicability and effectiveness are uncertain. Because of similar development trajectories, we believe most of our results are relevant to other Central Eastern European Member states. Hence, further CAP and national policy reforms are needed to make Europe's agribusiness sector more sustainable.

Keywords: sustainability; digitalization; ecologization; agribusiness development; Hungary



Citation: Hoyk, E.; Szalai, Á.; Palkovics, A.; Farkas, J.Z. Policy Gaps Related to Sustainability in Hungarian Agribusiness

Article of John von Neumann University experts, member of the CAPTIVATE consortium was published in the Agronomy (international, scientific, peer-reviewed, open access journal published monthly online by MDPI). One of the main conclusions of the article is that at the national level, the Hungarian agribusiness sector and policymakers should outline a more balanced development approach with a comprehensive focus on environmental issues. The benefits of digitalization and ecologization complement each other while strengthening the inclusivity of the development policy. Cross-policy coordination and cooperation with nature conservation, tourism, and other rural economic sectors should be improved.

Read full article here: <https://www.mdpi.com/2073-4395/12/9/2084/html>

We are presenting our project with a poster at the i2connect conference, among many other European projects which also work in the area of AKIS, knowledge transfer, and innovation policies. The poster session was organized on the last day of the conference, exhibiting more than a dozen examples. The list of projects, their short description, and the website URL can be accessed by scanning the QR code on the image.

A poster for the i2connect Mid-term Conference. It features the i2connect logo, the title "Mid-term Conference", and the text "Poster session". It includes a QR code with the text "SCAN ME" and social media handles for Twitter, LinkedIn, and Facebook. The background is a dark blue gradient.

i2connect
Mid-term Conference
Poster session
Get to know the projects that will be presented during the poster session on the 11th of November from 10:00-11:30
SCAN ME
Twitter: @i2connect_EU
LinkedIn: @i2connect_EU
Facebook: @i2connect.EU



PROJECT RESULTS

- 1 CAP Eco-Practice Knowledge Base
- 2 Eco-Farm Assessment Tool
- 3 Knowledge Management Platform (IT modules)
- 4 Learning (OER) modules
- 5 Methodology and Implementation Guidelines

KEEP UP WITH PROJECT ACTIVITIES AND FOLLOW US ON



CAP-tivate



<https://cap-tivate.eu/hr>

PROJECT PARTNERS



GRANT DATA

Grant programme: Erasmus+ programme: KA220-VET -
Cooperation partnerships in vocational education and
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2024 Project identifier: Erasmus+ 2021-1-HU01-KA220-
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